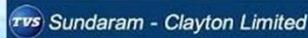




**ANNA UNIVERSITY**  
AU TVS Centre for Quality Management  
Students Quality Council



**18<sup>th</sup> Annual Convention on Quality Management**  
**An Annual Extravaganza on Quality**



# Q QUEST'17

Schools Feb24<sup>th</sup> - Fri

Colleges March 2<sup>rd</sup> - 4<sup>th</sup> -Thu - Sat

Companies March 18<sup>th</sup> - 19<sup>th</sup> - Sat - Sun

## COLLEGES EVENTS

### Events

General quiz

Yell it out!

Conundrum

Quality Guru

Q!Adzap

TQM Paper presentation

Quality Circle Presentation

**FACTORY VISIT CUM WORKSHOP**  
**( IN TVS GROUP OF COMPANIES)**

**STUDENT AMBASSADOR**

**GUEST LECTURE ON**

**7 HABITS TO ACHIEVE EXCELLENCE**

**For more details**

**[cqm.annauniv.edu](http://cqm.annauniv.edu)**

**[colleges.sqc@gmail.com](mailto:colleges.sqc@gmail.com)**

**FOR DETAILS CONTACT**

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# General Quiz

"Knowledge is power". General Quiz is the sport of minds where all the wittiest ones challenge each other. Those minds that are well sharpened and are ready to get tested on the aspects of its knowledge and skills can come and join. So be a part of the enthralling event and enhance your general knowledge. Are you ready to become a master in the General Quiz? Then walk in for some entertainment. ON THE SPOT registration!

## General Rules:-

- ✓ Two Participants per team.
- ✓ Elimination will be present in each round.

*Who can look out for this event? : Quiz buffs*

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## Yell it out! (Block and Tackle)

Event where you are supposed to contradict yourself and that too in style. An event to prove your convincing ability, communication skills and spontaneous thinking. In this war of words all that you have to do is confidently convince your opponent. Show us how fast your brain can oppose and favour the same thing! If you think this is the event for you, come join the fierce battle. Get yourself up and show us your spontaneity! ON THE SPOT Registration!

## General Rules:-

- ✓ The event will consist of 2 rounds.
- ✓ Individual Participation.
- ✓ Eliminations will be present in each round.

## Round 1: EXTEMPORE

Spoken Round where the participants need to show their skill to see issues in all perspectives possible.

### Rules: -

- A topic will be given at the time of the event.
- They will have to speak for (tackle) and against (block) the same topic alternatively according to the directions given by the jury.

## **Round 2: Debate**

### **Rules:-**

- Any issue or problem will be taken as the topic of debate and the contestants will be split into two teams. One for and the other against. They will have to accordingly express their views and reveal their debating skills.

*Who can look out for this? : Brainstorms*

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## **Conundrum**

"Attitude without Aptitude is Lame;  
Aptitude without Attitude is blind."

Conundrum - name pins down to a picture. Of Course, yes!! This is a newly encompassed event which would put your logical and aptitude skill to test. Presence of mind, intelligence, logical thinking and the ability to solve puzzles would help you conquer the conundrum. So Get Ready Geeks!! Step into Conundrum and prove yourselves to be the brightest of the brightest.

### **General Rules:**

- ✓ Maximum of 2 per team.
- ✓ Googling the answers is strictly disallowed. Failing to do so, the team would be disqualified.
- ✓ The decision made by the organisers will be final.

*Who can look out for this? : People with numbers as their forte*

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## **Quality Guru**

A Guru is one who excels in every aspects. Quality Guru is one step ahead and excels in quality, reasoning, communications skills and braveness. Here is an amazing chance to discover the inherent Guru within you. Come on, take up the challenge and become the Quality Guru.

### **General Rules:-**

- ✓ The event will consist of 2 rounds.
- ✓ Individual Participation only.
- ✓ Eliminations will be present in each round.

## **Round 1: Basic Quality + Current Affairs + Aptitude (30 minutes)**

This Round Consists of 25 Questions on basic Quality, aptitude and current affairs.

## **Round 2: Presentation Event**

This presentation round consists of a problem statement. Each participant will be given 5 minutes to present their view on solving the given problem with a Quality tool. Jury's Decision is Final.

*Who can look out for this? : Quality freaks*

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## **Q! Ad Zap**

Q! Ad Zap is basically an event to boost up upcoming entrepreneurs. The participants would be given a product or a quote based on which they have to market it. To win the battle of the competitive marketing world, people should be innovative, creative, and smart enough to express their views in an elegant and attractive manner. Marketing is telling the world that you're a rock star. Can you sway others with your speech? If yes, then we are looking for You! Unleash that marketing skill in you!

### **General Rules:-**

- ✓ Each team can comprise a maximum of 7 members.
- ✓ Participants should Pre-Register.
- ✓ "Theme of the advertisement" will be communicated soon after registration.
- ✓ Abstract of the ad should be submitted on or before **20/02/2017**.

### **Event Rules:-**

- ✓ Maximum duration of the ad must be 5 minutes.
- ✓ English shall be the medium of communication and any obscene language must be strictly avoided.
- ✓ Different forms of expression like a short skit, jingles, slogans, banners or any other innovative ideas are welcome.

*Who can participate in this? : Creative Marketers*

# Total Quality Management

"Only Quality begets Quality". It is that Quality we expect in each and every thing. Total quality Management helps us constantly improve our abilities to deliver products of higher Quality. Innovative and creative ideas form the modus operandi to reach such heights. Have you got such revolutionizing Idea? Then don't let your ideas just dwell in your minds. Bring them to light. We provide you a platform to bring up your hidden ideas. So, what are you waiting for? Make your Quality ideas into visuals and admire & attract us.

## General Rules:-

- ✓ Maximum of 2 members per team.  
Participants should sent their PPT on or before **20/02/2017**.
- ✓ Contributions should be your original work which has not been published or submitted for publishing/presenting elsewhere.
- ✓ Plagiarism is strictly prohibited.
- ✓ Presentation should be for 10 minutes, followed by a 5 minutes Q & A session (teams taking more than 10 minutes will be awarded negative marks).
- ✓ Presentation should be in English.
- ✓ Personal laptops are not allowed for presentations.
- ✓ Last minute changes will not be entertained.

*Who can look out for this event? : Quality Revolutionists*

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## Quality Circle Presentation

A Quality Circle is a group of students who identify, analyse and resolve problems related to their workplace or college. This not only improves the performance of the organization but also motivates and enriches their work life. This event is exclusively for college students who form a QUALITY CIRCLE and will work to solve problems and improve certain issues in their college. This make us to think out of the box. The significance of attraction comes from the way you present to it us. Show us your insight!

## General Rules:-

- ✓ Maximum of 5 members per team.
- ✓ The presentation should be for 15 minutes, followed by a 5 minutes Q & A session (Teams taking more than the 15 minutes will be given negative marks).

- ✓ Presentation should represent original research work which has not been published or submitted for publication elsewhere.
- ✓ No laptops are allowed for presentations. The final presentation (as .ppt file) has to be **mailed to us before 20/02/2017** which will be brought by the event organizers at the event venue.
- ✓ Last minute changes will not be entertained.

*Who can win this? Problem Solvers*

## **FACTORY VISIT CUM WORKSHOP:**

### **“Seeing is believing”**

Only physical or concrete evidence is convincing. You learn things better only by seeing them in reality. Only Q Quest17 offers you the opportunity to visit any **two TVS Group of companies (Sundaram Fasteners Limited, Sundaram Clayton Limited, Lucas TVS Limited, Breaks India Limited, Wheels India Limited, Sundaram Brakes Lining Limited)** and see how the quality concepts are being practiced in the company. The workshop tend to cover topics

- Total Productive Maintenance
- Deming Awards
- Quality tools & Techniques
- Total Quality Management
- Ergonomics
- Industrial safety

### **Rules:**

- Everyone must report to the AU TVS CENTRE FOR QUALITY MANAGEMENT on 2<sup>th</sup> MARCH 2017 sharply at 8 AM. Late comers will not be entertained.
- Participants must bring their college ID cards.
- Participants should have the print copy of conformation mail.**IT IS COMPULSORY TO WEAR FORMALS AND BLACK SHOE.** Those who do not follow the dress code will not be permitted inside the industry.
- Certificates will be issued only if the participants attend the complete session.

# ONE DAY INTENSIVE PROGRAM

## 7 HABITS TO ACHIEVE EXCELLENCE

- To evoke an appreciation on Becoming a Leader through the 7 habits of Highly effective people to sustain excellence
- To impart the strong conceptual framework and the practical skills on the appropriate tools, techniques & methods at the specific place of work for attaining excellence.

### Rules:

- Everyone must report to the AU TVS CENTRE FOR QUALITY MANAGEMENT on 23<sup>th</sup> February 2017 sharply at 9.30 AM. Late comers will not be entertained.
- Participants must bring their college ID cards.
- Participants should have the print copy of conformation mail.
- Certificates will be issued only if the participants attend the complete session.
- Registration should be done before **25.02.2017**.

### **SPEAKER OF THE DAY:**

**Prof. S. Ramadoss & krishnakhisore**  
**Chief Human Resource Officer - Lucas TVS**

## **Who is a Student Ambassador?**

Student Ambassadors are the official representatives of "**Q Quest for Colleges**" in their college. They play a vital role in marketing information and updates regarding "**Q Quest'17**" in their respective colleges and to create awareness about Quality oriented events in Q Quest'17.

### **What are their responsibilities?**

1. Bring in a minimum participation of 10 students from their campus.
2. Co-operate with the Event Organizers of Q Quest.
3. Receive marketing materials (Posters etc.,) and display them at prominent places in their campuses thereby popularizing the events.
4. Create an awareness regarding the opportunities available at QQuest'17 to all students in their campus.
5. Promote your college student's participation in Q Quest'17 events and workshops.

### **What are his/her benefits?**

1. Free Registration for all events of Q Quest.
2. Free T-shirts will be provided for onsite participation.
3. Earning popularity and fame in their college.
4. Chance of learning marketing and branding by doing it in their college campuses.
5. Official Certificate from AU TVS Centre for Quality Management.
6. Official Recognition on the days of Q Quest'17.
7. "**Best Student Ambassador**" Award will be given based on various criteria and Quality maintained during the course of the Q Quest'17.

## FEES STRUCTURE

S.NO	EVENTS	FEES
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1	GENERAL QUIZ	ONETIME FEES FOR EVENTS 1 TO 5 <b>RS 100</b>
2	YELL IT OUT	
3	CONUNDRUM	
4	QUALITY GURU	
5	Q! ADZAP	

<b>PRESENTATION EVENTS</b>		
6	TQM PAPER PRESENTATION ( 2 PER TEAM)	<b>RS 100</b>
7	QUALITY CIRCLE PRESENTATION ( 5 PER TEAM)	<b>RS 100</b>

8	<b>FACTORY VISIT CUM WORKSHOP</b>	<b>RS 500</b>
9	<b>7 HABITS TO ACHIEVE EXCELLENCE</b>	<b>RS 300</b>
10	FOR BOTH FACTORY VISIT CUM WORKSHOP AND 7 HABITS TOACHIEVE EXCELLENCE WILL HAVE 10% FEES CONCESSION	<b>RS 700</b>

## SCHEDULE

NO	EVENT	TIME
<b>DAY 1 2.03.2017 THURSDAY</b>		
FACTORY VISIT CUM WORKSHOP		
<b>DAY 2 03.03.2017 FRIDAY</b>		
1	YELL IT OUT! (BLOCK n TACKLE)	8.00 -9.30
2	7 HABITS TO ACHIEVE EXCELLENCE	9:30 -5:30
3	QUALITY GURU	5.30- 7.30
<b>DAY 3 04.03.2017 SATURDAY</b>		
4	TQM PAPER PRESENTATION	9:30 -12:30
5	QUALITY CIRCLE PRESENTATION	9:30 - 12:30
6	Q!ADZAP	11:30 - 12:30
LUNCH 12:30 – 1:15		
7	CONUNDRUM	1:30 -3:00
8	GENERAL QUIZ	3:00 -4:30
VALEDICTION		

**Click this link for REGISTRATION:**

**EVENTS:** <https://goo.gl/forms/TEPMgxSvRzpCs5Gz1>

**WORKSHOP:** <https://goo.gl/forms/eSJTU7hMLJn0W0Y13>

**STUDENT AMBASSADOR:** <https://goo.gl/forms/Bb1vhIJVdmjAhL5a2>

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